

EVENTS
TRAVEL
DMC
DIGITAL & IMAGES
VENUE FINDING



COMPAGNIE MEETING

www.compagniemeeting.com



WHO ARE WE ?

EVENT Communication Group

INTERNAL and **EXTERNAL** Operations

21 YEARS in 2019

90 Events/year

12 Employees

INDEPENDENT agency

40% abroad

90% with a digital component

4 Million euros of turnover

Population from **10** to **3000** people



WHO ARE WE ?

GLOBAL SOLUTIONS

With a strong commitment to sustainable development and CSR, Compagnie Meeting is organized into five distinct and complementary areas of expertise:

- ▶ **COMPAGNIE MEETING** : Event organization
- ▶ **MEETING VOYAGES** : Business Travel agency
- ▶ **FRENCH MEETING** : The DMC in France
- ▶ **MEETING IMAGES** : Audiovisual production and digital
- ▶ **MEETING FINDER** : The Venue Finding



OUR LEITMOTIV

EMOTION...

So that the event **remains engraved** in the memory of the participants.

THE PARTICIPATION

To make it easier for audiences to **get involved** and **identify** with the company.

UNDERSTANDING

To make the **issues** and **messages** as clear as possible.



COMPAGNIE MEETING

YOUR PROJECT

OUR WORKING METHOD

A dedicated senior team is at your disposal to listen to your needs and guide you on the correct positioning of your event after integrating your strategy and your company culture.

DESIGN AND CREATION

Proposal of an innovative concept based on in-depth reflection, in synergy with the objectives to be achieved.

COORDINATION / RETRO-PLANNING

Organisation of coordination meetings as the project progresses to support you throughout the preparation.

PRODUCTION AND LOGISTICS

Total project management of production and logistics at human and technical level.

ASSISTANCE IN MEASURING RESULTS

After the operation, proposal of a tool to measure the impact of the event and the understanding of the messages.



COMPAGNIE MEETING

YOUR PROJECT

OUR WORK TEAM

Each of our clients is managed by an interdisciplinary team including:

- ▶ **The COMMERCIAL Team:** a client manager, a project manager and an event planner.
- ▶ **The CREATIVE team:** an artistic director and a copywriter.
- ▶ **The TECHNICAL team:** a technical director and a manager.
- ▶ **The LOGISTICS team:** a logistics manager and an assistant.

The core is the sales team. First of all, it is your privileged interlocutor. She leads with you **all the phases of the organization process** by coordinating at each step the services concerned



COMPAGNIE MEETING

YOUR PROJECT

ADDITIONAL TOOLS

The permanent technological watch of our "**new technologies**" committee allows us to offer you the most innovative communication tools.

Media Training helps you master the art of public speaking.

Our network of international partners allows us, on your operations, to ensure the **same level of quality** of services in France and abroad.



COMPAGNIE MEETING

EVENTS

HIGH POINT IN THE LIFE OF A COMPANY

The event is a highlight in the life of a company. Since 1997, Compagnie Meeting has been sharing its know-how and expertise in event communication with its customers on a daily basis, with the motto "people at the heart of the company".

LISTENING TO EACH OF ITS CUSTOMERS

For each client, Compagnie Meeting creates a tailor-made event by integrating the company's culture and history. It delegates a single contact person for each project to establish a real partnership relationship. The complementarity and cross-functionality of its skills centres enable it to build a 360° event strategy by combining other communication mix tools such as buzz, street marketing or viral marketing.

METHODOLOGY

Compagnie Meeting aims to achieve professional rigour throughout the entire chain of action: from the company's brief to the final exploitation of the operation, including reflection, creation and implementation.

In its strategic and creative recommendations, Compagnie Meeting goes even further by offering pre-tests and post-tests (internal and/or external) to reinforce the impact of your event communication.

The added value of Compagnie Meeting: **a company on a human scale** that maintains close links with its customers throughout the duration of the event for the greatest guarantee of success.

The + Unique
Innovative
Tailor-made



INTERNAL EVENTS

- Convention or product launch seminar.
- Sales force seminar.
- National meeting
Internal convention
- Sub-commission workshop.
- Cycle meeting.
- Regional meeting.
- E-meeting...



MIXED EVENTS

- Open house day.
- Incentive journey.
- Road show.
- Gala evening.
- Birthday.
- Inauguration.
- Official event...



EXTERNAL EVENTS

- Forum & Meeting.
- Congress & colloquium.
- Sales animation.
- Promotional tour.
- Symposium.
- General Meeting.
- Press conference.
- Exhibition.
- Fair.
- Stand...

INNOVATION FOR THE ANNUAL MACSF CONVENTION

To organize this event, which brought together 1,600 people over two days at the Pyramides convention center in Port-Marly, Compagnie Meeting presented the theme of innovation and new technologies.

The registration of employees was opened by a teasing mail whose video content evolved crescendo until the convention was held. During the plenary sessions, the speakers were immersed in a setting of video mapping mixing indoor and outdoor scenes and the employees were able to chat with them live from the room by SMS via their mobile phones. During the round tables, moderated by Bruce Toussaint (Canal + iTele) in the style of talk shows, sketches performed by actors on the model of mini TV series launched the topics. The setting for the gala dinner and evening was dedicated to light, lasers and technology, including a stunning interactive show featuring Led Dancers dressed in costumes with light effects and remote control by the audience, who wore Led bracelets on their wrists.





PRESENTATION OF INNOVATION AWARDS — AIRBUS GROUP

Compagnie Meeting has chosen the emblematic site of the Air and Space Museum from the Bourget to organize the Innovation Awards ceremony for a group in the defense sector. This event, which brought together 150 people, began with a visit to the museum, which was privatized for the occasion, and in particular an exploration of the mythical Concorde. It continued with the presentation of the best projects competing for the trophies in the form of mini stands. These were installed in the prestigious Concorde room, equipped with state-of-the-art audiovisual equipment.

The awards were presented by a journalist in the same room during a gourmet dinner. Each selected project was presented in the form of videos projected on giant screens. The dinner took place in a cabaret atmosphere revisited in the style of innovation and new technologies in the presence of a singer.

INTERNAL EVENT - BANQUE POPULAIRE

It was at the Futuroscope in Poitiers that Compagnie Meeting organized this important convention of 1,150 participants for the benefit of the IT department of the Banques-Populaires group.

The theme of music and orchestra was chosen as the main theme of this one-day event, which aimed in particular to encourage employees to support the company's project in the n+3 horizon.

To permanently mark this meeting in people's minds, a temporary visual identity was specially designed and applied to all communication media... During the plenary, a video mapping projection was made on the stage set to accompany the sequences. At the same time, a live orchestra specializing in corporate communication introduced the different parts.

Randomly selected collaborators were invited to conduct the orchestra on several occasions and the convention ended with a common challenge that made the event unforgettable. A percussion instrument was offered to each participant to play a final explosive piece.





IJENKO PRESS LAUNCH

The 150 journalists invited to discover IJENKO's new residential heating solution were literally immersed by Compagnie Meeting in the heart of the presentation thanks to a 360° video.

The Elyseum, a design space in the heart of the Parisian Golden Triangle, hosted this stunning experience in its 200 m2 Agora dedicated to video projections and 3D mapping and fully customized for the occasion in the colors of Ijenko innovation.

The evening, extended by a cocktail reception, was the highlight of a press relations operation managed by Compagnie Meeting from start to finish, from the preparation of the press release to the follow-up of media coverage.



AS ON TV SHOW — GÉNERALE D'OPTIQUE

For this annual convention, Compagnie Meeting immersed the 600 participants in the world of a TV show at the Docks de Paris. The plenary was built as an information platform, with its complete technical equipment and all the visual and communication elements characteristic of this type of program: opening jingle, personalized music, sections... The plenary was conducted by Guillaume Durand.

On the set in the brand's colours, there were successive cross-examinations and video and computer graphics projections using the most advanced technologies (transparent vertical image walls). The plenary was punctuated by the interventions of an actor in back stage interpreting a special envoy teleported to the four parts of the country to carry the voice of the various stores and to convey sensitive messages in a humorous tone.

The plenary session ended with the screening of a federating video clip with all headquarters employees before the launch of a festive evening in "Le Plus Grand Cabaret" mode.





TRAVEL

TRAVEL

TAILOR-MADE TRIPS!

The synergy of our businesses gives us the opportunity to offer you **tailor-made** event trips.

Example: in a new vision of communication through travel, we are one of the first agencies to have put "ethics" at the heart of our concerns by developing numerous solidarity actions and committing to a sustainable development approach

OUR GUARANTEES

We guarantee the smooth running of your operation thanks to:

- ☑ A registration with Atout France under the number **IM092110040**
- ☑ A financial guarantee **APST**
- ☑ A professional liability insurance up to **10 000 000 €**

TRAVEL TIP

Our consultants can advise you on VAT recovery for operations carried out abroad.



The + Novel
The Sensational
Ethical



MICE

- Incentive Travel.
- Seminars.
- Congress.
- Conventions...



OTHER EXPERTISE

- Public relations trips.
- Press trips.
- Sports events.
- Visits to industrial sites.
- Professional assignments...

CAMBODIA: IN THE HEART OF THE FORMER KHMER KINGDOM

As a reward, a computer company offered its customers an unforgettable six-day trip to Cambodia organized entirely by Meeting Voyages. Upon arrival, the 150 participants visited Angkor Wat, Angkor's most famous temple. As if they had emerged from the former Khmer empire, dancers Apsara then joined them for a group photo before they left for a palace in Siem Reap.

The wonder of the travelers continued in the following days with the visit in tuk-tuk of two other emblematic temples of the great city of Angkor Thom, followed by a show featuring circus arts, designed by former Khmer refugees for the benefit of children. Participants also visited the floating village of Kampung Pluk where they enjoyed local Cambodian cuisine in a restaurant on stilts 7 meters above the lake before sailing through the village in canoes. It is on the site, privatized for the occasion, of the temple of Thommanon that the exclusive and magical gala dinner, with in particular the presence of dancers, took place before the clubbing part in a privatized establishment of the Siem Reap night market.

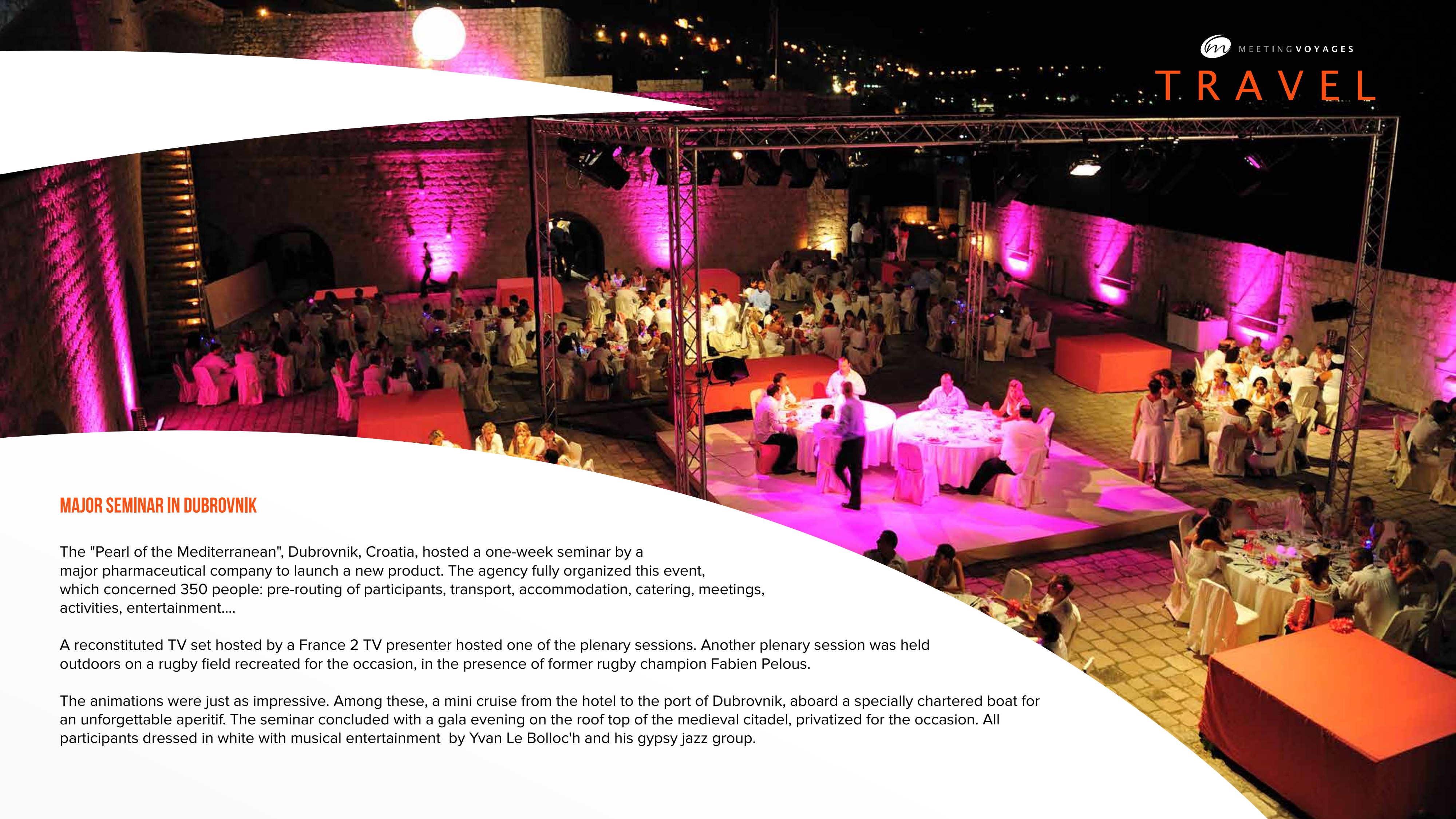


IN MADEIRA: HEALTH AND WELL-BEING

As part of a pharmaceutical company's internal seminar on health, well-being and sustainable development, the agency chose Madeira, off the Moroccan coast, an island renowned for its magnificent natural environment.

This four-day trip, which accompanied a product launch, was entirely organized by the agency, from aircraft chartering to team building activities. A complex operation with the implementation of three seminars in one. Each of the three business units concerned had their own e and meetings, although the 300 participants were gathered for the opening and closing plenary sessions, the gala evening and team building activities.





MAJOR SEMINAR IN DUBROVNIK

The "Pearl of the Mediterranean", Dubrovnik, Croatia, hosted a one-week seminar by a major pharmaceutical company to launch a new product. The agency fully organized this event, which concerned 350 people: pre-routing of participants, transport, accommodation, catering, meetings, activities, entertainment...

A reconstituted TV set hosted by a France 2 TV presenter hosted one of the plenary sessions. Another plenary session was held outdoors on a rugby field recreated for the occasion, in the presence of former rugby champion Fabien Pelous.

The animations were just as impressive. Among these, a mini cruise from the hotel to the port of Dubrovnik, aboard a specially chartered boat for an unforgettable aperitif. The seminar concluded with a gala evening on the roof top of the medieval citadel, privatized for the occasion. All participants dressed in white with musical entertainment by Yvan Le Bolloc'h and his gypsy jazz group.

CONTRAST BATHS IN ICELAND

As soon as they arrived in Iceland, the 150 people of the client seminar of this construction company were immersed in the very contrasting atmosphere of this country of water and fire. Meeting

Voyages, which organized this three-day trip from start to finish, started it with a bath in the hot springs of the Blue Lagoon spa, located in the middle of a lava field.

Every morning, participants snatched away from the luxurious atmosphere of their Art Deco style boutique hotel to explore the impressive Icelandic landscape aboard a 4×4. They were able to admire steam geysers over 30 meters high, participate in an old-fashioned steam cooking workshop in hot springs. They explored one of the country's largest glaciers by snowmobile and enjoyed a gourmet meal in the northern silence, based on Icelandic specialties, served on a drink and carved in ice.

They visited one of the most beautiful waterfalls in the country, discovered the typical look of Icelandic horses during a horseback ride, explored under the light of headlamps a volcanic cave where they were served an aperitif before diving into the lively atmosphere of Reykjavik's restaurants and pubs like every evening.



TRAVEL

SUMMIT MEETING IN LANZAROTE

This island in the Canary Islands, renowned for its unspoilt natural environment, was the setting for a three-day customer seminar with an insurance company on the theme of the four elements. This trip was organized entirely by Compagnie Meeting & Meeting voyages, from chartering aircraft to setting up various meetings and activities.

The seminar began with a plenary session, followed by a dinner, bringing together the 250 participants in an explosive setting: the bottom of the crater of one of Lanzarote's ancient volcanoes. A car rally and a camel ride provided a fun way to explore the island's lunar landscapes around the Montagne de Feu. Another surprise to mark the memory of the participants, a panoramic restaurant located on the top of a volcano welcomed them for a tasting of grilled meats cooked in the heat from the depths of the earth.

The stay on this paradisiacal island ended with a gala dance in a marina as part of an original colonial house.







D M C

FRENCH MEETING IS THE DMC TEAM SPECIALISING IN FRANCE AND DEDICATED TO INTERNATIONAL COMPANIES

This service is aimed at a professional clientele wishing to organize an event or stay in France, individually or in a group, that is out of the ordinary and dedicated to the French way of life and refinement.

FRENCH MEETING ORGANIZES FOR YOU!

Study tours, group cohesion and team-building trips, meetings to launch new products...

FRENCH MEETING DESIGNS TAILOR-MADE AND TURNKEY SOLUTIONS AT THE HIGHEST LEVEL

Accommodation, food, transport, logistics, activities, meetings... French Meeting's services are based on a network of creative and high-quality partners in the most prestigious French destinations: Paris, Bordeaux, the Côte d'Azur, Burgundy and Champagne, Deauville and the Normandy coast.

IN EACH OF THESE REGIONS, FRENCH MEETING HAS SELECTED:

- Top-of-the-range hotels and restaurants.
- Private and unusual visits, with privileged and VIP access, to the most typical sites and monuments.
- Original ways of discovering the regions, in the company of professionals from different fields, from the winegrower to the perfumer.
- Creative activities supervised by high-level specialists: artists for artistic workshops, star chefs for gastronomic cooking classes....

The background of the right side of the page is a composite image. The top half shows a man in a white jacket standing on the deck of a sailboat, looking out at a harbor filled with many other sailboats. The bottom half shows the front corner of a dark-colored classic car. The entire image has a warm, orange-yellow color cast.

The +
Terroir
Refined
Discovery



LUXURY

- Top-of-the-range hotels and restaurants.
 - Private and unusual visits, with privileged and VIP access, to the most typical sites and monuments.



REFINEMENT

- Original ways of discovering the regions, in the company of professionals from different fields, from the winegrower to the perfumer



DISCOVERY

- Creative activities supervised by high-level specialists: artists for artistic workshops, star chefs for gourmet cooking classes.





MEETING IMAGES

DIGITAL & IMAGES

DIGITAL & IMAGES

MEETING IMAGES ACCOMPANIES BRANDS IN THE IMPLEMENTATION OF THEIR DIGITAL STRATEGY:

Design, production and production of institutional, event and product launch films

SOCIAL MEDIA

A complete project management of multimedia projects for the web.

DIGITAL COMMUNICATION

Consulting, design, implementation by a team of high-level professionals (designers, developers, web designers, community managers and social media managers).

DESIGN, PRODUCTION AND PRODUCTION OF INSTITUTIONAL FILMS

Events and product launches.

The +

Sense
Strategy
Innovative

DIGITAL & IMAGES



CONCRETE APPLICATIONS

- Recruitment and animation on social networks (Facebook, Twitter, linkedin, youtube, Google+...).
- E-reputation. Web casting.
- Registration management....



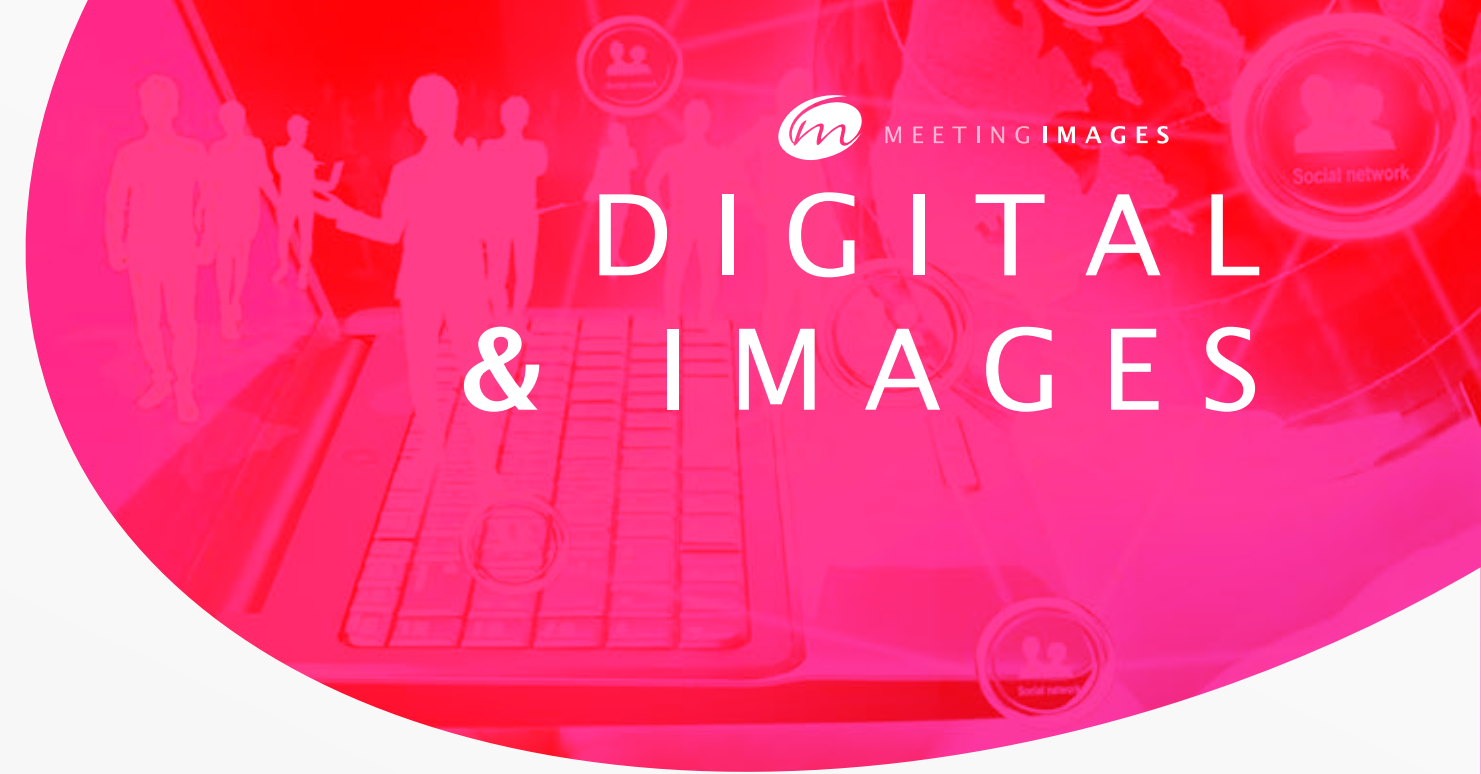
RESPONSIVE APPLICATIONS

- Applications for mobiles, tablets, or Facebook.
- Agreement with touch tablet allowing the participants to "pilot" their intervention.
- Internet and Intranet sites...



DIGITAL MEDIA

- Interactive kiosk on trade fairs.
- DVD of company presentation....





VENUE FINDING

VENUE FINDING

THE VENUE FINDING BY COMPANY MEETING

We book meeting rooms and/or rooms in 4- and 5-star hotels in France and abroad.

We undertake to provide you free of charge and in compliance with your specifications, the search for places and the reservation of hotel rooms always in compliance with a given or desired budget. We manage the entire process on your behalf.

Not only do you save yourself valuable time, but you also benefit from our purchasing power and relationships with suppliers, which often result in better availability and better prices.

THE FINDER'S VISIT TO COMPANIE MEETING

- ☑ Access to a database of more than 50,000 locations worldwide.
- ☑ A presence at the most important international trade fairs dedicated to Business Tourism. Constantly updated information on hotels.
- ☑ A single contact and a dedicated team of 3 people from the hotel and event industry.

The +
Experience
Profitability
Performance

VENUE FINDING



A BETTER LEVEL OF PERFORMANCE

- Generated by time saving
- Benefit from a year-end discount paid out according to the turnover achieved.



COST SAVINGS

- We have enabled our customers to save on average 15% compared to the posted rates thanks to our purchasing power.



AN EXPERIENCED AGENCY

- Benefit from the 21 years of experience of a specialized agency such as Compagnie Meeting, which is not dependent on any service provider, with the sole objective of finding the solution best suited to your needs.

VENUE FINDING

OUR METHODOLOGY

- ☑ We negotiate the rates of the service providers to optimize your business.
- ☑ We make advance payments with a centralized invoicing of services.
- ☑ We manage the contracts and general terms and conditions of sale for you (cancellation clauses, etc.).
- ☑ We carry out spotting if necessary.

For a request, we will send you a feedback with 3 illustrated and detailed proposals within 24 hours.

A CENTRALIZATION OF EVENTS THANKS TO OUR ONLINE BOOKING TOOL

You can access the following information:

- > Reporting,
- > Annual calendar of your events with several levels of access depending on the user,
- > Registration of new specifications,
- > Information about the participants,
- > The contact details of your dedicated team,
- > Online specification form,
- > Reservation history.

BUDGET MONITORING AND CONTROL

You receive a consolidated monthly report with a general overview (statistics and dashboards) of events, organised by department, region, type of events and savings achieved. This will give you a global view of your expenses.



COMPAGNIE MEETING

OUR AWARDS

ELECTED **BEST EVENT AGENCY** BY THE GRAND PRIZE OF THE AGENCIES OF THE YEAR IN COMMUNICATION

1ST PRIZE FOR **THE TROPHIES OF THE EVENT** AT THE HEAVENT MEETING IN DEAUVILLE.

NOMINATED FOR THE BEDOUK MAGAZINE TROPHIES FOR **THE BEST CONVENTION OF THE YEAR**

1ST PRIZE OF THE **TROPHY L'ENVOL** AWARDED BY THE CHAMBER OF COMMERCE OF PARIS FOR THE MOST DYNAMIC COMPANY OF THE HAUT-DE-SEINE

OUR REFERENCES



Booz | Allen | Hamilton



ESTÉE LAUDER



GDF SUEZ



grandOptical



L'ORÉAL



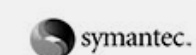
ORACLE



PAREXLANKO
ENDUITS-COLLER-MORTIERS



SIEMENS



THALES





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