



COMPAGNIE MEETING

Conseil en stratégie et solutions événementielles

About us



Event communications agency

- Management of internal and external events
- In France and around the world
- For 20 to 20,000 people



MPAGNIE MEETING

About us

Global solutions

Compagnie Meeting group is structured around **5 separate but complementary departments**:

- Event management:
Compagnie Meeting
- Business tourism:
Meeting Voyages
- Digital media and audiovisual:
Meeting images
- Venue finding:
Meeting Finder
- Events in France:
French Meeting



About us

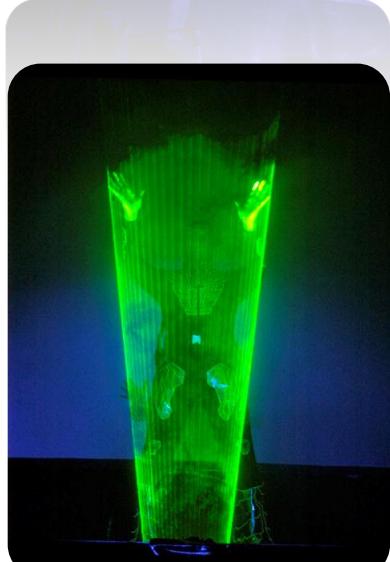


We listen to all of our clients

Compagnie Meeting **provides bespoke events** for each and every one of its clients, based on their individual corporate culture and history.

A single contact is allocated to each project to foster a genuine partnership.

The complementary, versatile nature of its different divisions contribute to a **comprehensive events strategy** that uses communication mix tools such as Buzz marketing, street marketing, or viral marketing.



Key figures

- **18** years in the business
- **15** full time staff

About us

Our watchwords

● Emotion

So that your events remain etched into the memory of your guests

● Understanding

so that the issues and messages are as clear as possible

● Participation

so that your audience gets involved and identifies itself with your company



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Pôle événement

Events



Our team

Every one of our clients has the support of a multi-skilled team made up of:

The sales team:

an account manager, project manager, and event planner

The creative team:

an artistic director and a designer/copywriter

The technical team:

a technical manager and stage manager

The logistics team:

a logistics manager and an assistant

Additional resources

Always on the lookout for new developments, our “new technologies committee” means that we can offer you the latest new communications tools.

A course with Media Training will help you to express yourself in public.

Our network of international partners means that you are guaranteed the same quality service whether in France or elsewhere around the world:

USA-China-Brazil-Russia, and more...



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Events

Activities

● Internal Events:

- . Product launch seminar or conventions
- . Sales team seminar, national meeting
- Internal convention
- . Committee Workshop
- . Regional meeting, business cycle meeting
- . Webinar

● Mixed events:

- . Open days
- . Promotional tours
- . Road show
- . Gala evening
- . Anniversary, grand opening
- . Official event...

● External events

- . Forum/Convention
- . Congress/Round table
- . Sales event
- . Promotional tour
- . Symposium
- . AGM
- . Press conference
- . Trade Shows
- . Wedding



Events

How we work

French Emotion's goal is a **thorough work ethic** at every step of the process: from the initial briefing to the final event, including analysis, design, and delivery.

French Emotion's **strategic and creative guidelines** go even further, with entry and exit polls (internal or external) that consolidate the impact of your event.

French Emotion's added value:

An accessible company that maintains close links with its clients throughout their event, for **guaranteed success**.



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Pôle voyages

Travel

We have harnessed our combined expertise to bring you bespoke travel events.

For example, our new vision of communication through travel makes us one of the first agencies to have placed “ethics” at the heart of our policy, with a number of community actions in place and a commitment to sustainable development.



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Travel

Our expertise

- Congress
- Sporting events
- Business trips
- Press trips
- Public Relations trips
- Creativity trips
- Sponsored trips...



We guarantee your event's success:

- Travel operator licence no. 092 02 00 10
- APST financial guarantee
- Professional civil liabilities insurance with cover up to €7,500,000.



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Pôle audiovisuel et digital

Audiovisual & Digital

A range of products to suit your needs

- Design, filming, and production of corporate films, event footage, and product launch films.
- Comprehensive multimedia project management for the web.
- Advice, design, and delivery provided by a team of top professionals (designers, developers, web designers).

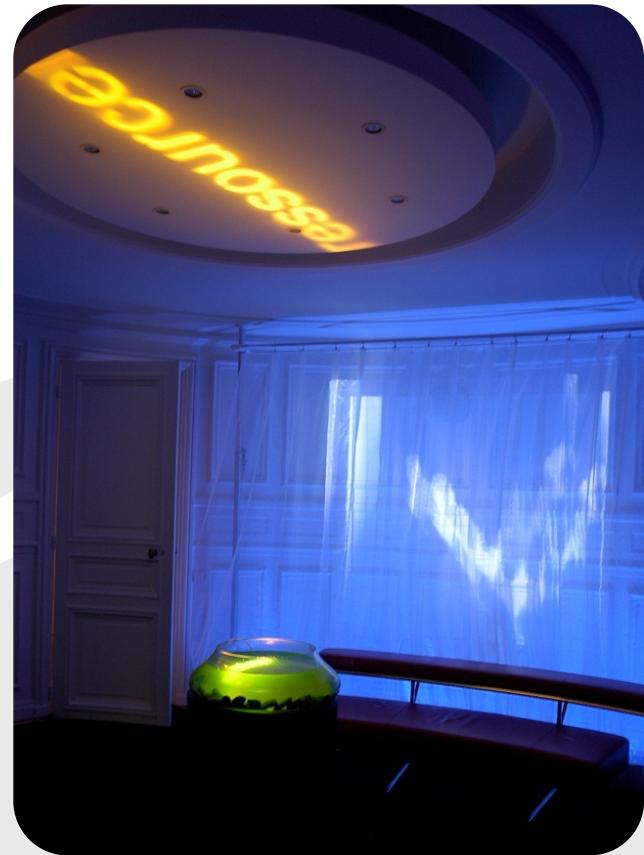


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Audiovisual & Digital

Genuine applications

- We monitor what is said online to help you better understand the expectations of your clients or sector.
- Creation and coordination of fan communities and experts on social networks (Facebook, Twitter, linkedin, youtube., Google+, etc.).
- Online reputation
- Web casting
- Touch screen
- Augmented reality
- Holograms
- Video mapping
- Websites and intranet sites



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Pôle Venue Finding

Venue Finding



Meeting Finder

Venue Finding by Compagnie Meeting

We book your meeting rooms and/or rooms in 3, 4, or 5 star hotels in Dubaï and abroad.

We are committed to providing a **free service** that meets your specifications as we find your venue and accommodation within a desired budget.

We manage the whole process **in your name**.

Not only will you save precious time, but you will also benefit from our buying power and relationship with our suppliers, which often means the best availability at the best price.

Our role by your side

- A single point of contact and a dedicated three-person team with a background in events and hospitality
- Access to a database of over 50,000 venues worldwide
- Present at all of the major international Business Tourism trade shows.
- Always up-to-date hotel information



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Venue Finding



How we work

When you contact us about our services, we will send you three illustrated, detailed proposals within 48 hours.

We negotiate special offers with our service providers to get you the best possible price

We pay up front with centralised billing

We manage your contracts and terms and conditions (cancellation policy, etc.)

We inspect the location if necessary

Why choose us?

1. Centralize your events with our online booking facility

You have access to the following information:

- Reports
- An annual event calendar with different access levels according to the user profile
- Enter new specifications
- Participants data
- Contact details for your dedicated team
- Online specifications form
- Reservation history



COMPAGNIE MEETING

Venue Finding



Why choose us?

- 2.** Monitor and manage your budget as well as the conditions of your event:

A monthly report with a general overview (stats and dashboard) of events, organised by department, region, event type, etc. as well as the savings you have made. This will provide a comprehensive overview of your costs.
- 3.** An End of Year Discount calculated using the turnover generated.
- 4.** Boost performance through the time saved on finding venues and negotiating conditions.
- 5.** A transparent budget.
- 6.** Savings on costs: With our buying power, we have helped our clients to save on average **30%** on the ticket price.
- 7.** Benefit from the 16 years of specialist experience that we have gained at Compagnie Meeting Group, a company that remains independent from its suppliers and whose sole purpose is to find you the best possible solution



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Pôle Réceptif France

Events in France



This department specialises in events in France for international businesses

This service is intended for business clients who want to organise an event in or trip to France, as individuals or as a group: an event that strays from the norm and exudes **refinement** and the **French way of life**.

Research trips, team building, launch meetings and product presentations: **French Meeting** affords upmarket, bespoke, turn-key solutions.

Accommodation, catering, transportation, logistics, activities, meetings... The services provided by French Meeting draw upon a network of high quality, creative partners in the most prestigious French destinations: Paris, Bordeaux, the Côte d'Azur, Burgundy and Champagne, Deauville and the beaches of Normandy.

In each and every one of these regions, **French Meeting** carefully selects:

- Hotels with upmarket restaurants
- Private tours with VIP access to the best known attractions.
- An original way to discover France, accompanied by professionals from a variety of fields, from winemakers to perfume makers.
- Creative activities supervised by specialist experts: artists provide art classes, renowned chefs offer an introduction to fine cuisine, and more...

Awards



- **Best EventAgency 2012** with the grand prize at the communication agency of the year awards.
- **1st prize at the event awards** at the Heavent Meetings trade show in Deauville in March 2011.
- Nomination at the **Action Commerciale Magazine Awards** for the **convention of the year in 2002 and 2007**.
- Nomination at the **Bedouk Awards** for the **best launch convention in 2007**.
- **1st prize** in 2001 from the Paris Chamber of Commerce for the most dynamic company in the Hauts de Seine.



Sample events



Sample events



Sample events



Sample events



Sample events



Sample trips



Sample Team Building



Sample Team Building



Proud to work with...

SCHWARZ
PHARMA

Groupe AGRICA

symantec.

TOYOTA

SAFRAN

Shell

IBM

Axa

BNP PARIBAS

BIOTERM

BAYER
Bayer

gsk
GlaxoSmithKline

DELL

MAZARS

SEB

SOCODA

KYOCERA
mita

GDF SUEZ

LA ROCHE-POSAY
LABORATOIRE PHARMACEUTIQUE

attachmate

TOTAL

MATERIS
PAINTS

Osiatis
we build the run

IPSEN
Innovation for patient care

GROUPE
CAISSE D'EPARGNE

PAREXLANKO
ENDUITS-COLLES-MORTIERS

REUNICA

THALES

PANZANI

SC Johnson
A FAMILY COMPANY

Unilever

NORTEL

GÉNÉRALE
D'OPTIQUE

Coca-Cola

GRANDS MOULINS
DE PARIS

SAP

novo nordisk®

sanofi aventis
Because health matters

LYONNAISE
DES EAUX
FRANCE

THOMSON

GE

ORACLE

CS

Moulinex

FRALIB
seeding soil

MBDA
MISSILE SYSTEMS

BOOTS
HEALTHCARE

KENZO

BOSCH
SIEMENS

Booz | Allen | Hamilton

EDF

JTI

JONES LANG
LA SALLE®

THOMSON

IXIS
CORPORATE & INVESTMENT BANK

EADS

LAFARGE





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MEETING VOYAGES



MEETING IMAGES



MEETING FINDER



FRENCH MEETING

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